

We are offering a full-time job:

Product Marketing Manager Passive Network Components

based in Lüdenscheid/Germany

ASSMANN Electronic GmbH is vendor of Data Network Infrastructure products, established in 1969 and based in Lüdenscheid, Germany. More than 300 people are working in our 9 branches around the world today. As a team, we have succeeded in firmly establishing our DIGITUS® and DIGITUS® Professional products worldwide. Our product range mainly comprises professional network solutions with active and passive components. Our head office in Lüdenscheid has served as a central hub between our global sales operation and our suppliers in the Far East and Europe ever since the company's inception in 1969. What will be expecting you at ASSMANN from day one is a collegial team that supports you, and an exciting job that offers you many development options.

Your field of activity:

In the role of Product Marketing Manager, you will be responsible for the product strategy in our product segment of passive network components with the objective of successfully expanding our market position. In cooperation with the marketing and sales departments, you are tasked with the project leadership for new product launches in the market. The creation of decision papers for product strategy and product controlling (sales, margin, price development and stock) are part of your task area as much as the management of the entire product lifecycle.

In detail, you will be responsible for:

- Independent selection of products including price negotiations with international suppliers
- Provision of all sales-relevant product information
- Product lifecycle (idea, definition, development, maintenance, EOL) including required market observation
- Technical consultancy, support and expansion of national and international customer base
- Strategic build-up, training and further development internal and external customers
- Budget responsibility on revenue and margin
- Quality assurance with focus on compliance management for our products
- Creation of market requirement profiles and specifications

Your qualifications:

- Vocational IT training or a technical degree, or commercial training and a minimum of two years' on-the-job experience in product management, preferably in the area of passive network technology
- Good knowledge of international procurement
- Good technical understanding in the areas of structured cabling & network technology
- Experience in working with Excel, Outlook, Word, and Navision
- Confident manner, assertiveness, strong on implementation
- Willingness to travel

Our proposal:

- Varied tasks in an interesting, diverse, international and innovative environment
- A high degree of independence and responsibility
- Individual induction and active cooperation in a motivated team

If you are interested in working for our company, we would be delighted to hear from you. Please send us your comprehensive application documents, stating your earliest possible start date and salary requirements, preferably by e-mail.

ASSMANN Electronic GmbH

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