

## MEDIA DESIGNER FOR DIGITAL AND PRINT MEDIA

### YOUR AREAS OF ACTIVITY:

- We provide you with sound knowledge and skills in the creative creation and graphic implementation of advertising materials according to CI specifications (catalogues, brochures, advertisements, but also the creation and editing of photos and packaging, etc.).
- You support the team in day-to-day business, e.g. in the planning and coordination of advertising media, online media, trade fairs and media planning.
- You gain knowledge in the areas of planning, coordination and implementation of media concepts.

### WHAT YOU BRING WITH YOU:

- Creativity and a sense of aesthetics
- Creative pleasure in dealing with the PC and technical understanding
- Fun with new media
- Good, spatial imagination
- Careful and independent work
- Team skills
- Experience with design programs such as Adobe software desirable

### AUSBILDUNGSDAUER:

- 3 years standard\*
- \*Reduction to 2.5 years or 2 years possible based on fulfillment of relevant requirements

### SCHULBILDUNG:

- Good general university entrance qualification
- Alternatively: Good general vocational college entrance qualification Graduation from higher trade school, school-based training as a design technical assistant an advantage