

## YOUR AREAS OF ACTIVITY:

- You will learn how to manage the sales process and present our product range in our online sales channels.
- · Support marketing via our modern, diverse digital communication channels
- · Management of all systems and applications fundamental to this
- You acquire commercial knowledge in the areas of purchasing, accounting, product management, administrative shipping and marketing, product management, administrative dispatch and marketing
- We will provide you with sound knowledge and skills in the national and international distribution of our products and services
- You support our departments in the day-to-day business after only a short time

## **WHAT YOU BRING WITH YOU:**

- Interest in commercial contexts
- ✓ IT skills and interest in digital media
- ✓ English skills
- ✓ Reliability
- Team skills
- ✓ Analytical thinking skills
- ✓ Independent work
- Fun in the use of Word and Excel

## **DURATION OF TRAINING:**

- 3 years standard\*
- \*Reduction to 2.5 years or 2 years possible based on fulfillment of relevant requirements

## **SCHOOL EDUCATION:**

- General university entrance quali fication
- Alternatively: Good general vocational college entrance qualification